

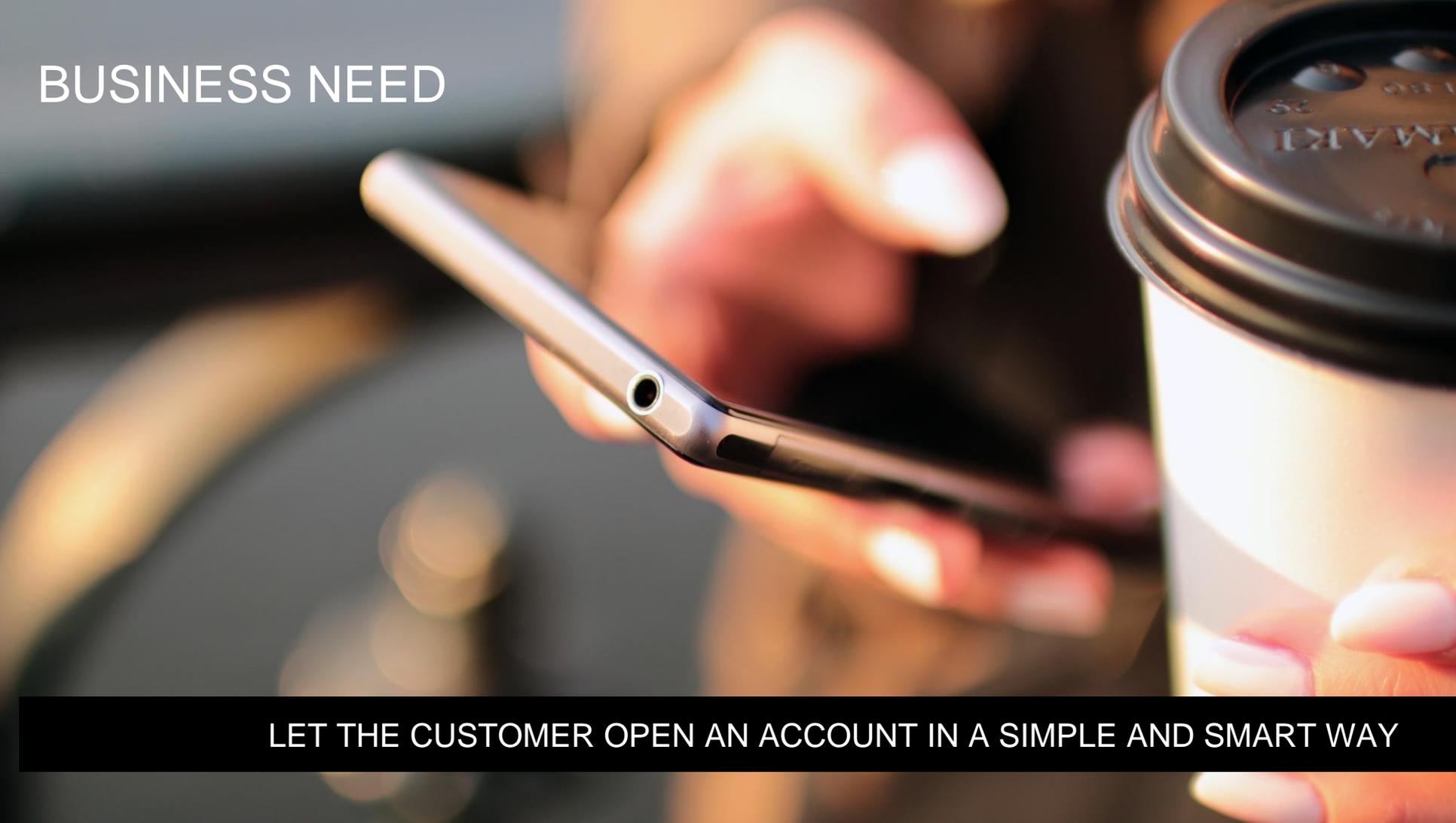


MOBILE BANKING APP APRICONTO

BASELINE SCENARIO

A man in a dark blue suit and tie is seated at a desk in a cluttered office. He is looking down at a piece of paper he is holding. The desk is covered with stacks of papers, folders, and two rotary telephones. Behind him, the wall is covered with numerous small photographs and documents. To his left, there are several large cardboard boxes stacked on shelves. The lighting is warm, coming from a desk lamp on the right.

AN ARTICULATED PROCESS (28 STEPS) IN A DESKTOP ENVIRONMENT

A close-up photograph of a person's hands. The left hand holds a silver smartphone, showing the side profile with the earpiece and volume buttons. The right hand holds a white disposable coffee cup with a black lid. The background is blurred, showing warm, golden light bokeh. The overall mood is professional and modern.

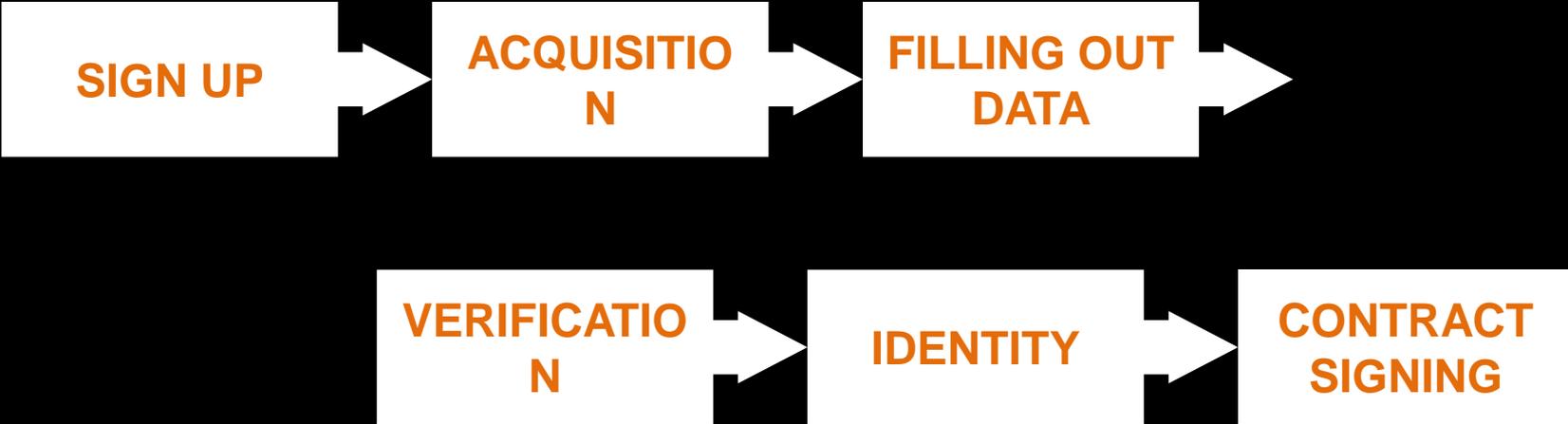
BUSINESS NEED

LET THE CUSTOMER OPEN AN ACCOUNT IN A SIMPLE AND SMART WAY

WHAT WE DID

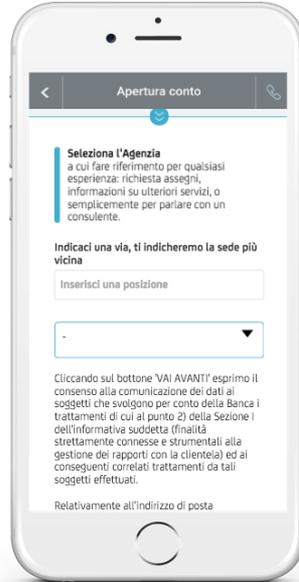
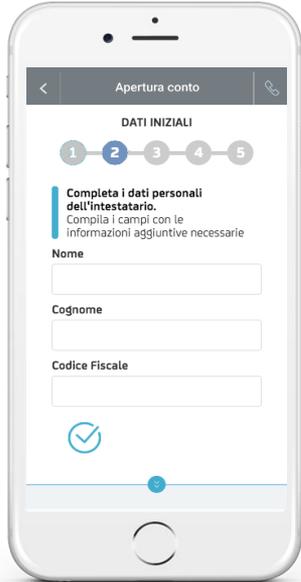
A NEW PROCESS

FROM 28 TO 6 STEPS



A NATIVE MOBILE EXPERIENCE

OCR, SOCIAL LOGIN, SELFIE



BACK OFFICE

Matricola Filiale **SPORTELLO OPERATIVO**

Lista pratiche ▾ Altri ▾

Dettaglio pratica

Dati pratica

Tipo
Numero pratica
Stato
Data di inserimento
Ultimo aggiornamento
Data invio contratti
Data invio fascicolo
Canale

Controlli sostanziali

Protesti
Status Negativi
Evidenze negative
Revoche carte o assegni

Check list operations

Contrat
Gianos
stoc
dice
Bonific
Docum
Riconoscimento



DOCUMENTS CHECKING → **RELIABILITY CHECKING** → **USER VERIFICATION** → **APPROVAL**

Pratica **Anagrafica** Documenti

Anagrafica intestatario

Cognome	Nome	Codice fiscale	Tipo	Già cliente	Cliente con BVI	Cliente Agenzia TU	Cliente con conto corrente

INDIETRO **Aggiorna**

HYBRID DEVELOPMENT FRAMEWORK

