

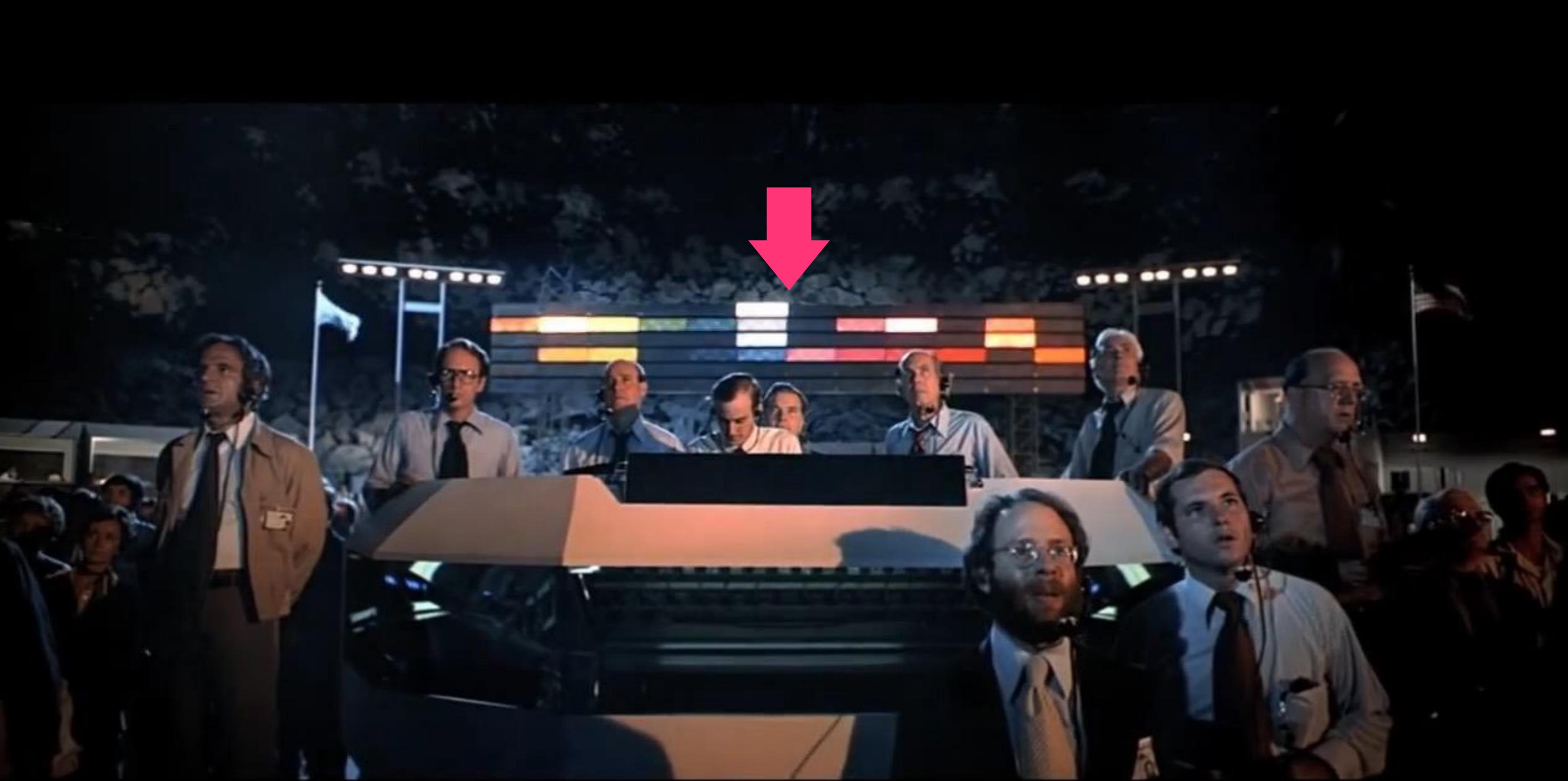


# comunicazione tra esseri

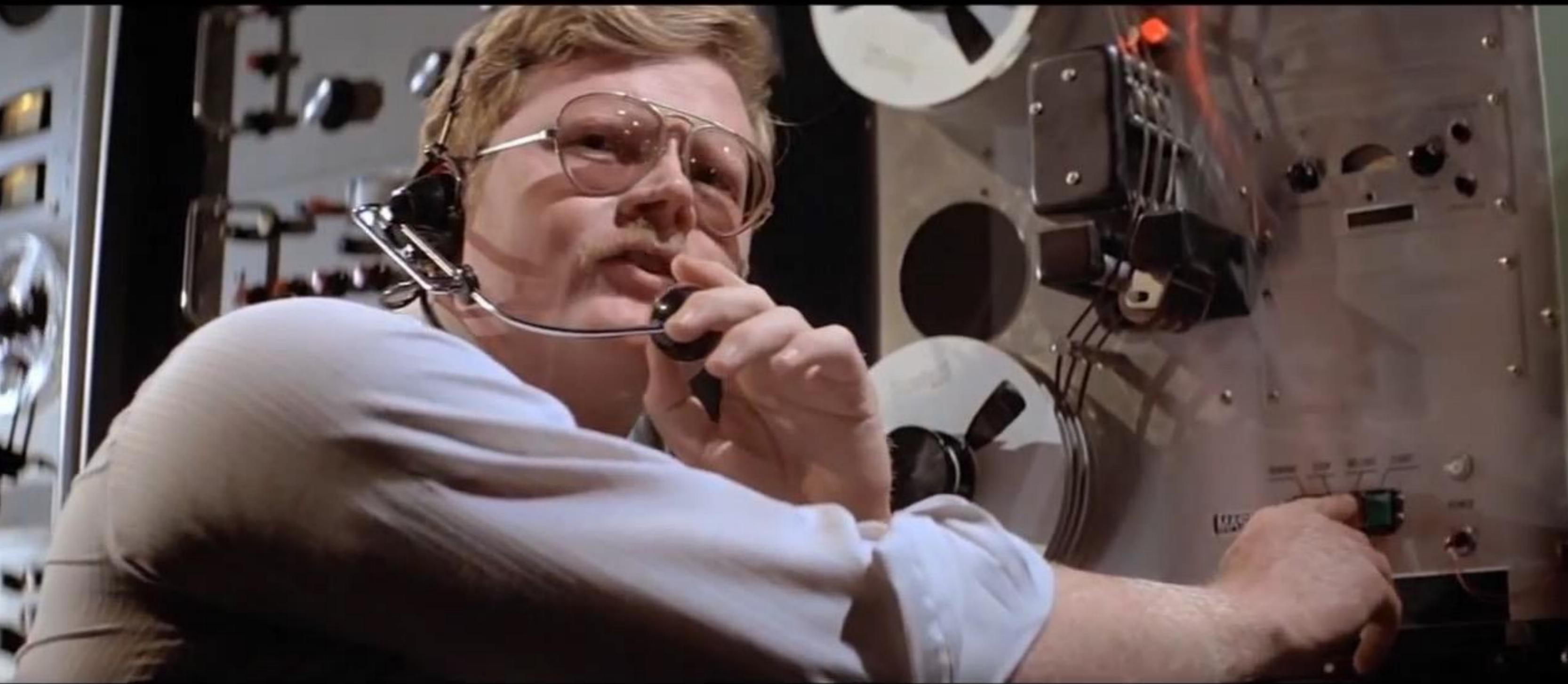
Sol-La-Fa-Fa-Do (H-E-L-L-O)











abbiamo quindi  
creato un incontro ravvicinato del III tipo, o  
meglio, del V tipo

**ovvero**

incontri bilaterali posti in essere tramite iniziative umane coscienti, volontarie ed attive, o tramite la comunicazione cooperativa\*

\*con intelligenze extraterrestri

# il progetto

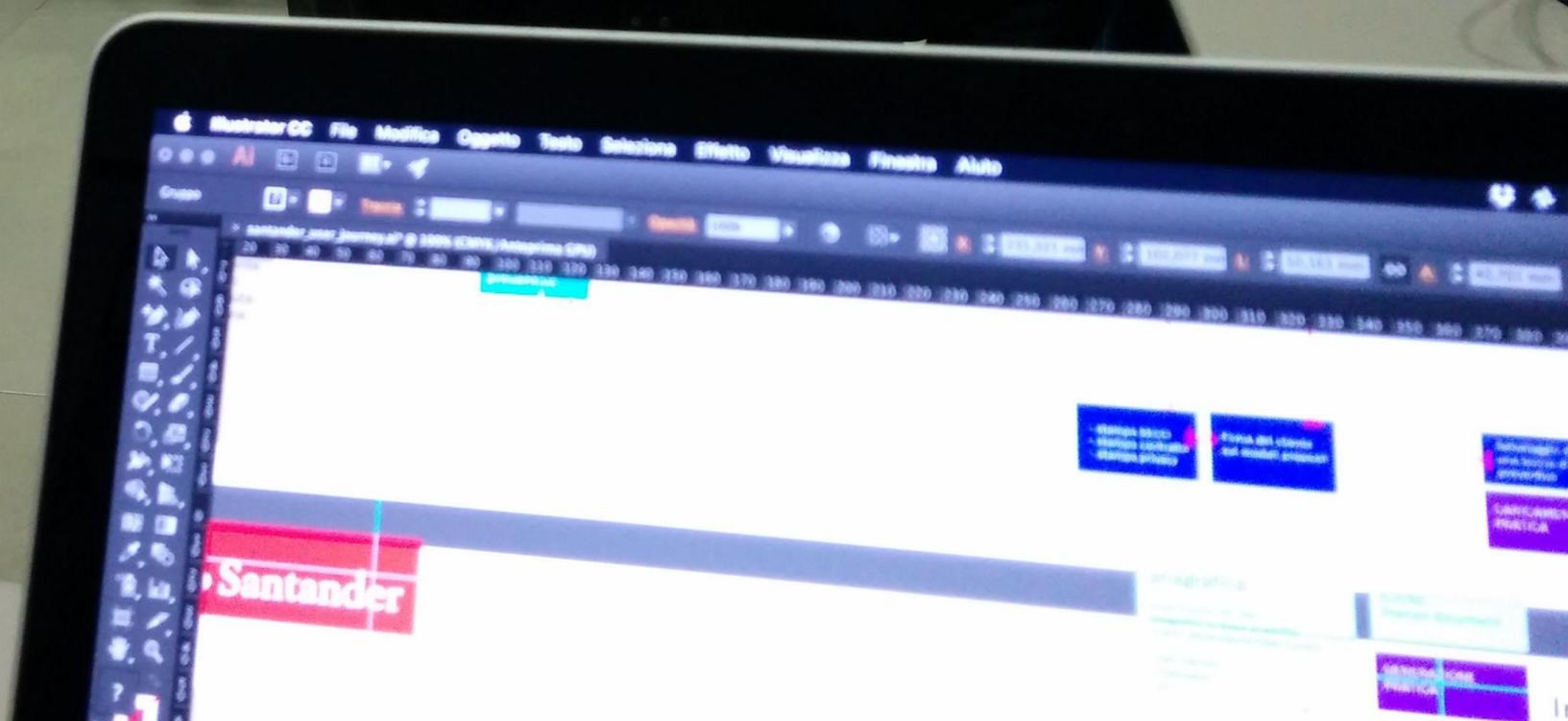
Santander Consumer Bank Dealer Portal

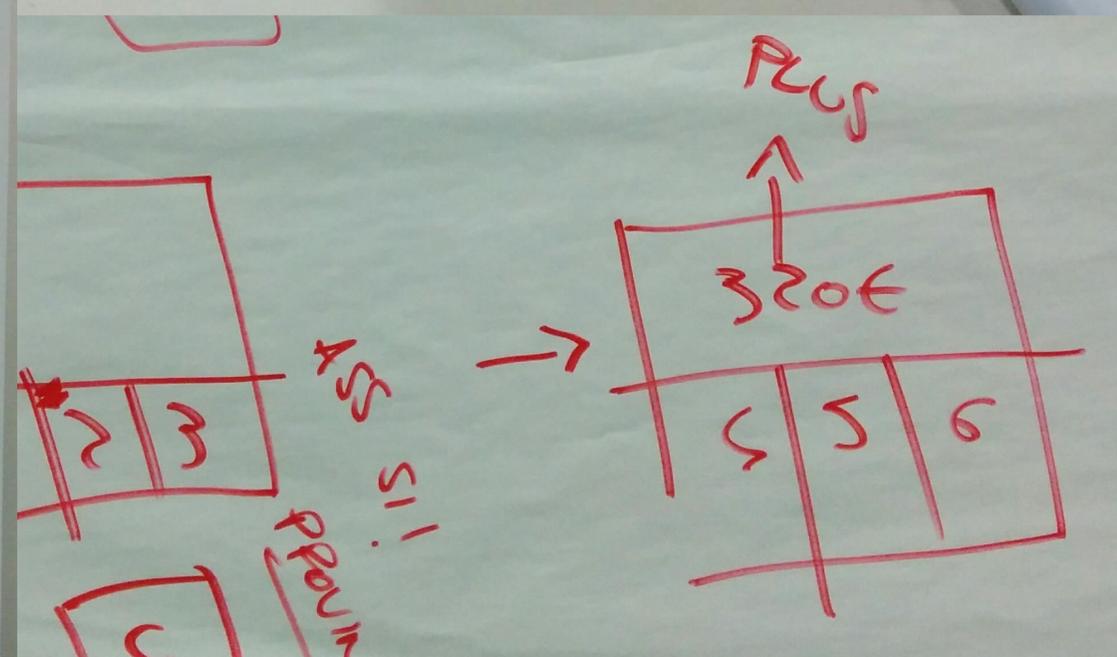
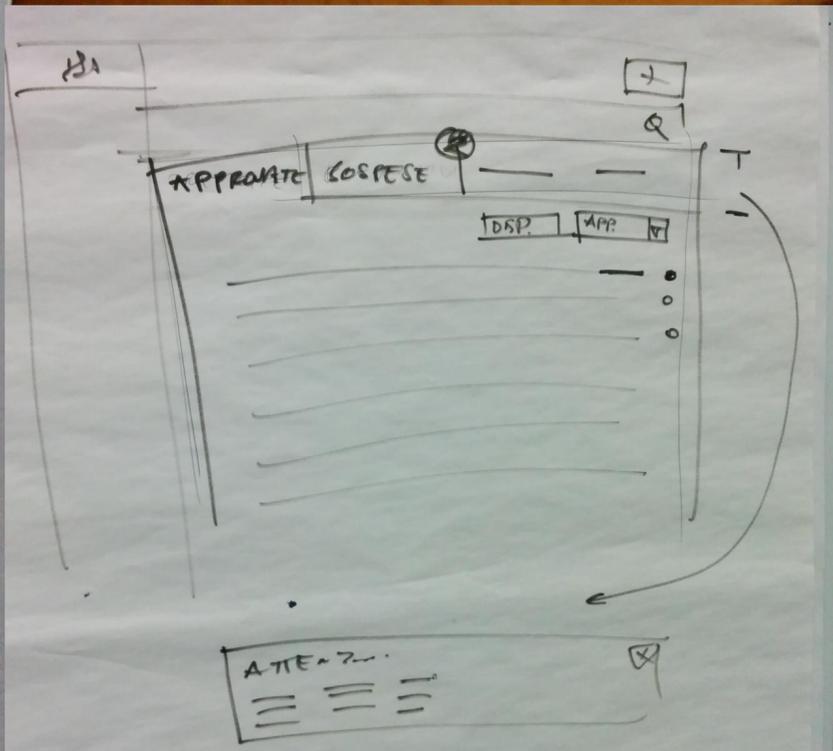
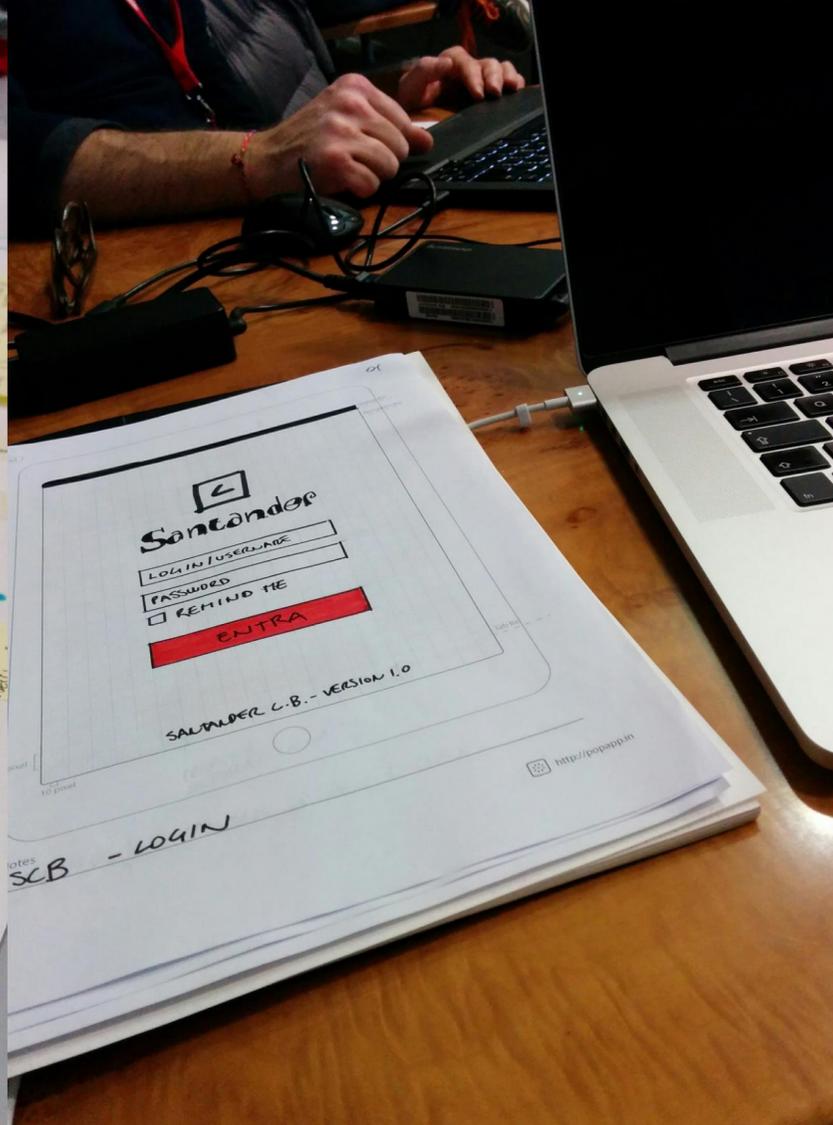
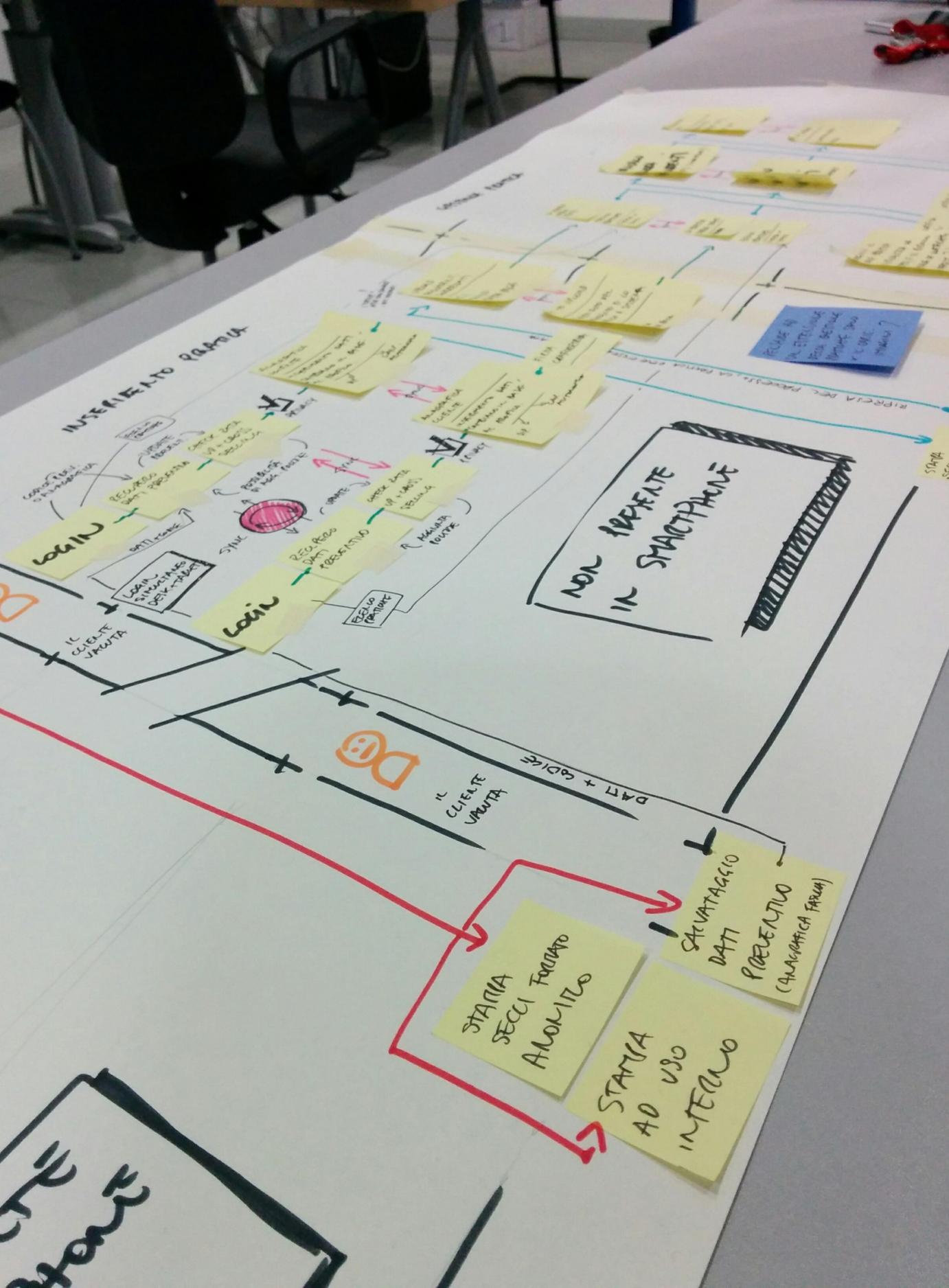
**il nostro approccio**

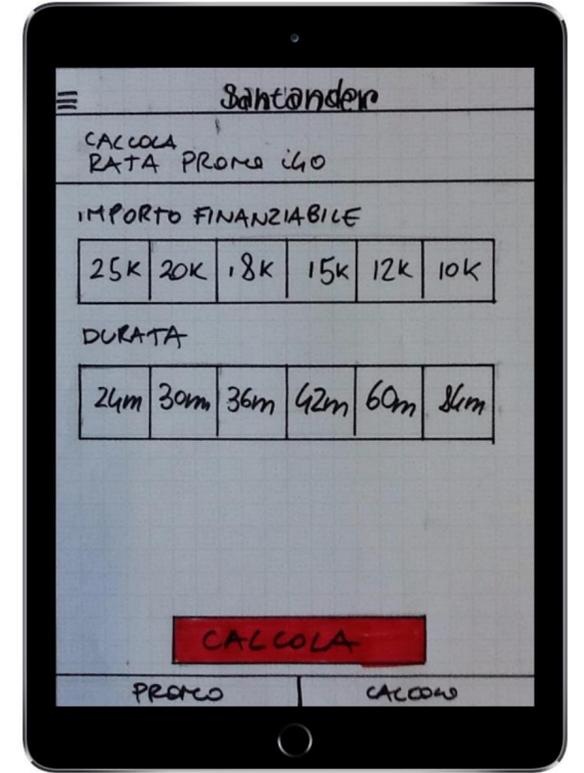
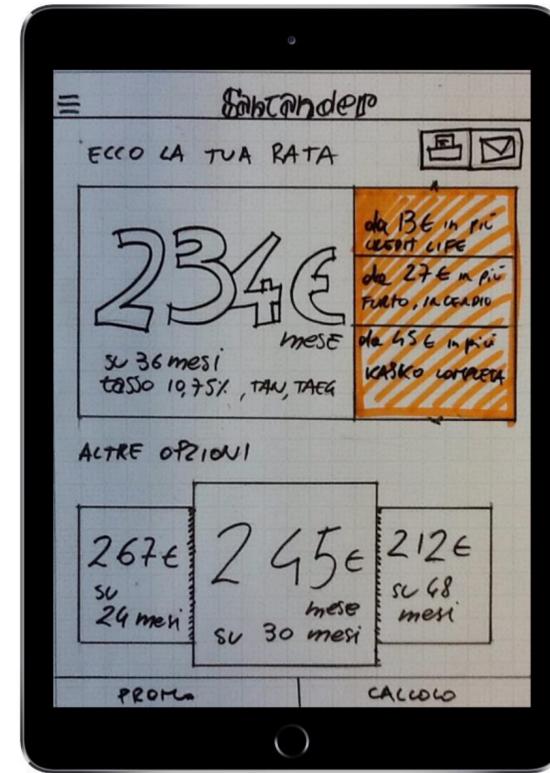
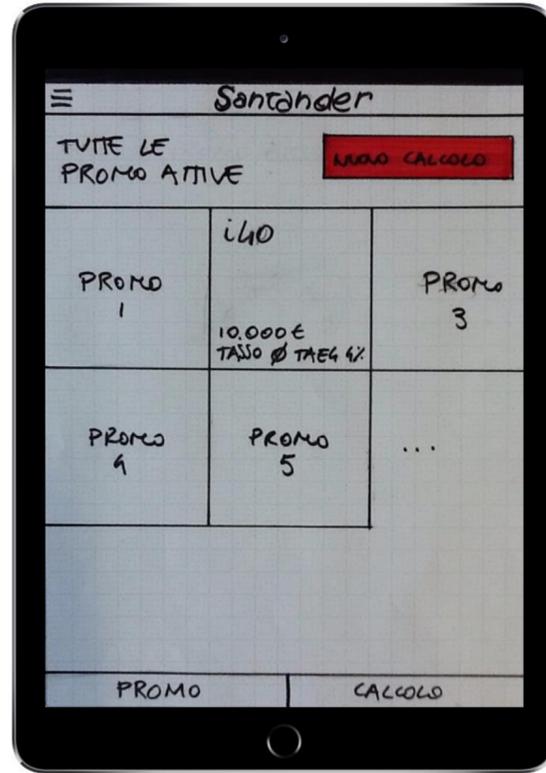
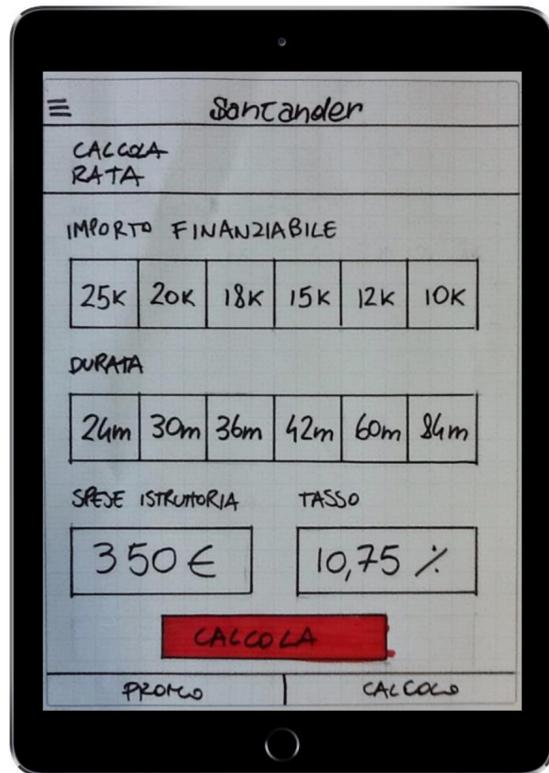
mettendo l'utente e le UNIT aziendali al  
centro e co-progettando con loro

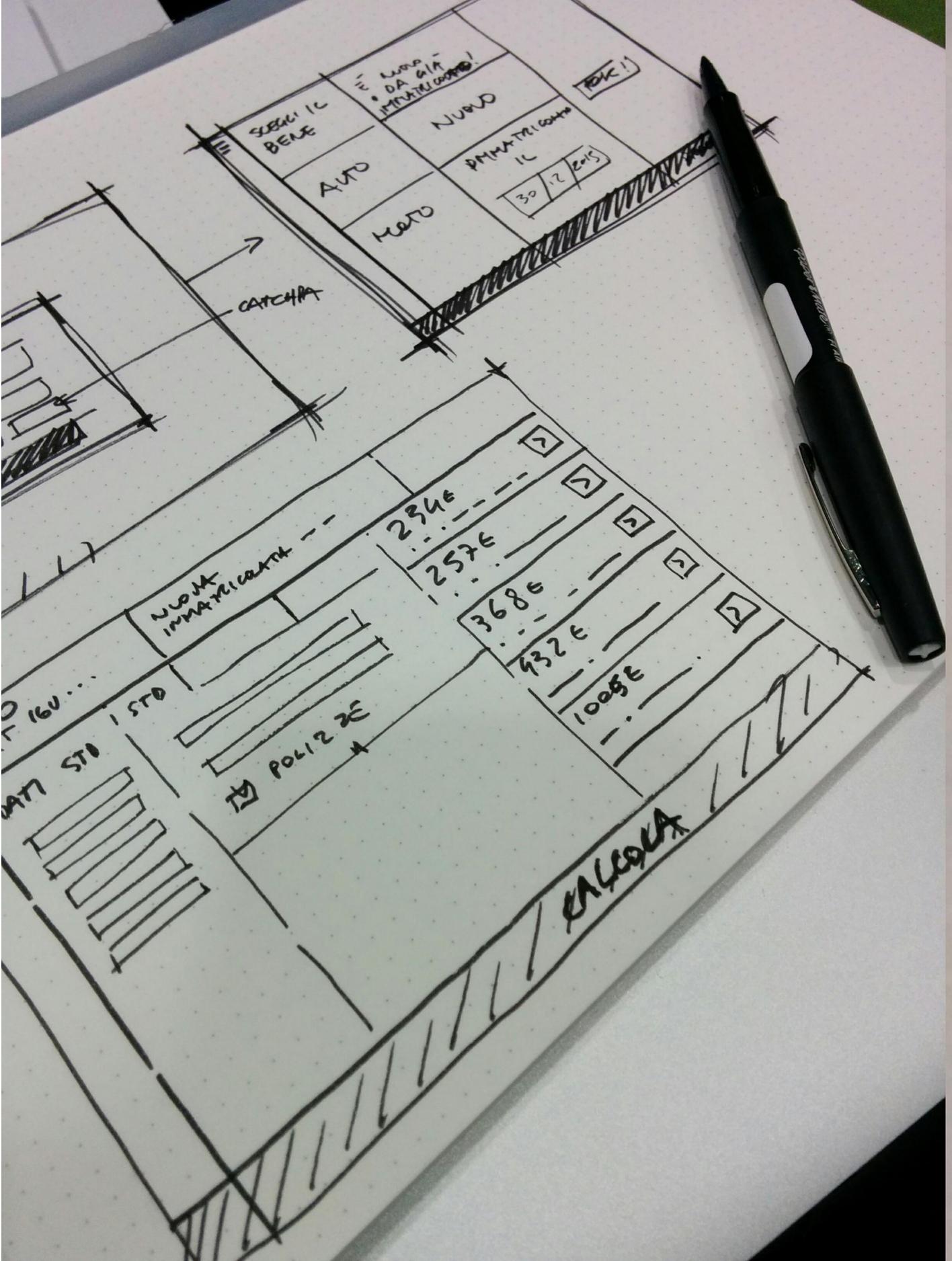












-A0 - Landing page



A1 - Login



A2 - Promozionalista



A3 - Calcolo



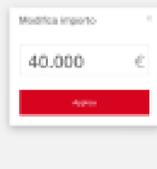
A3.1...ttoria



A3.2...asso



A3.3...orto



A4 - Risultato rata



A5 - Switch rata



A5.1...email



A5.1...viata



A5.3...icolo



A5.3...lvato



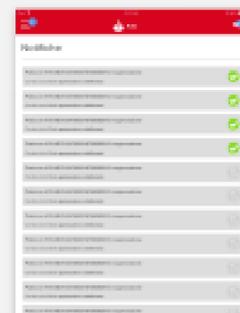
A4.1...bene



B4 - Risultato PROMO



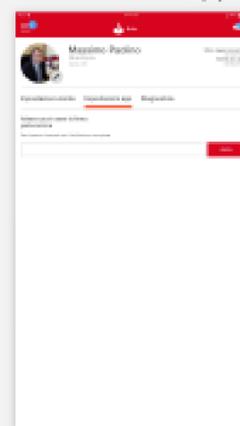
C1.1 - Notifiche



D1 - Profilo utente



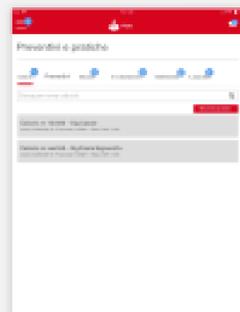
D2 - Impostazioni app



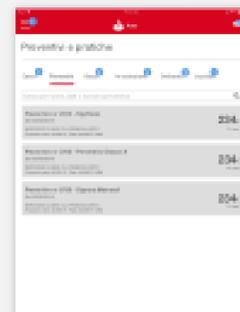
D3 - Previsione



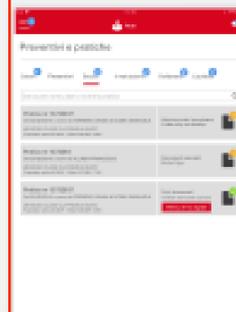
E1 - Calcoli



E2 - Preventivi



E3 - Previsione bozza



E4 - Previsione



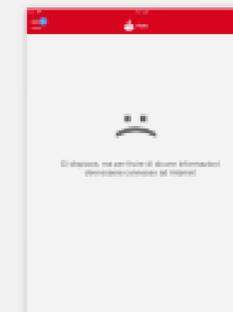
E6 - Previsione liberate



E7 - Previsione liquidate



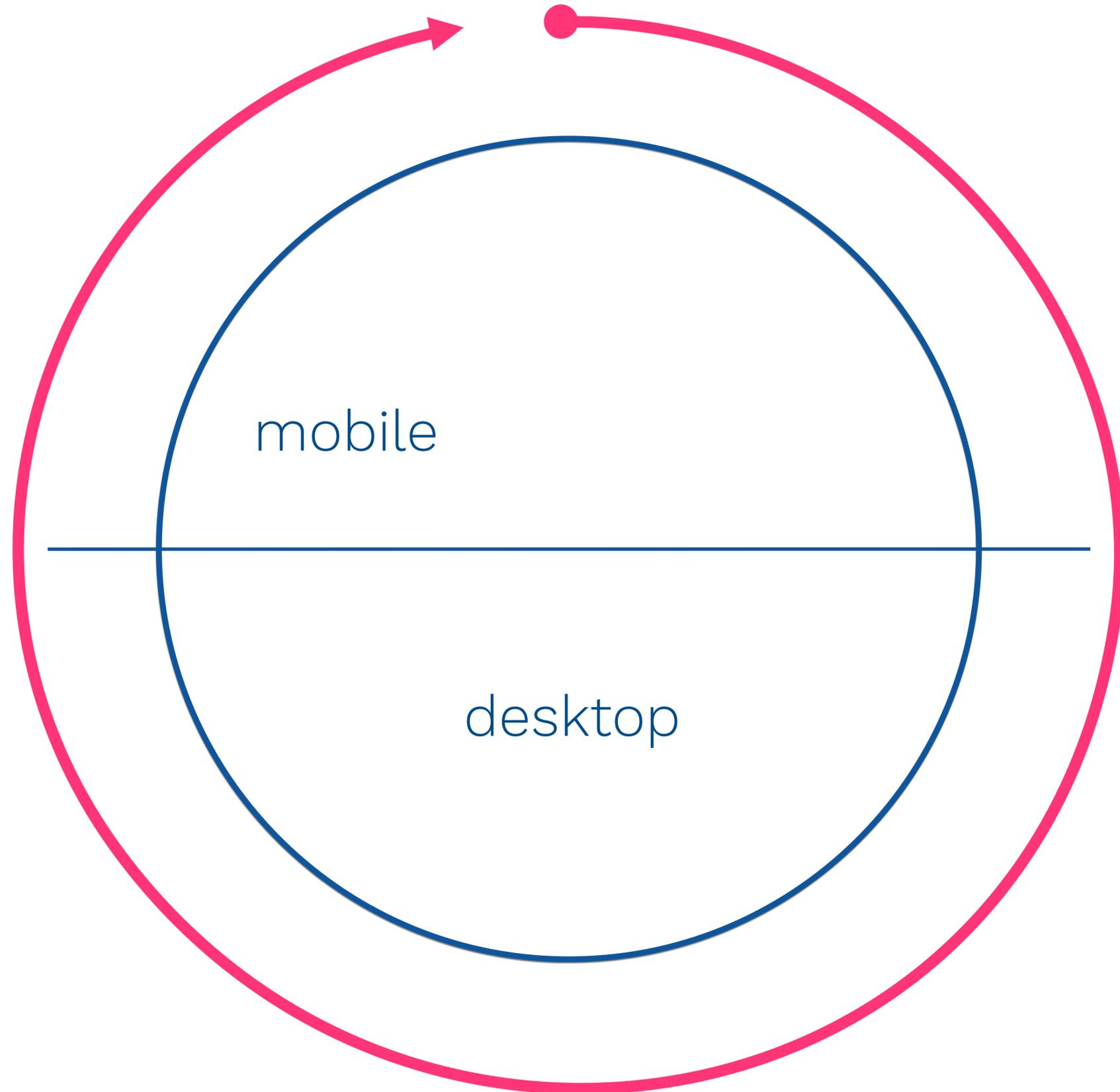
E8 - Pagina offline



E9 - Statistiche

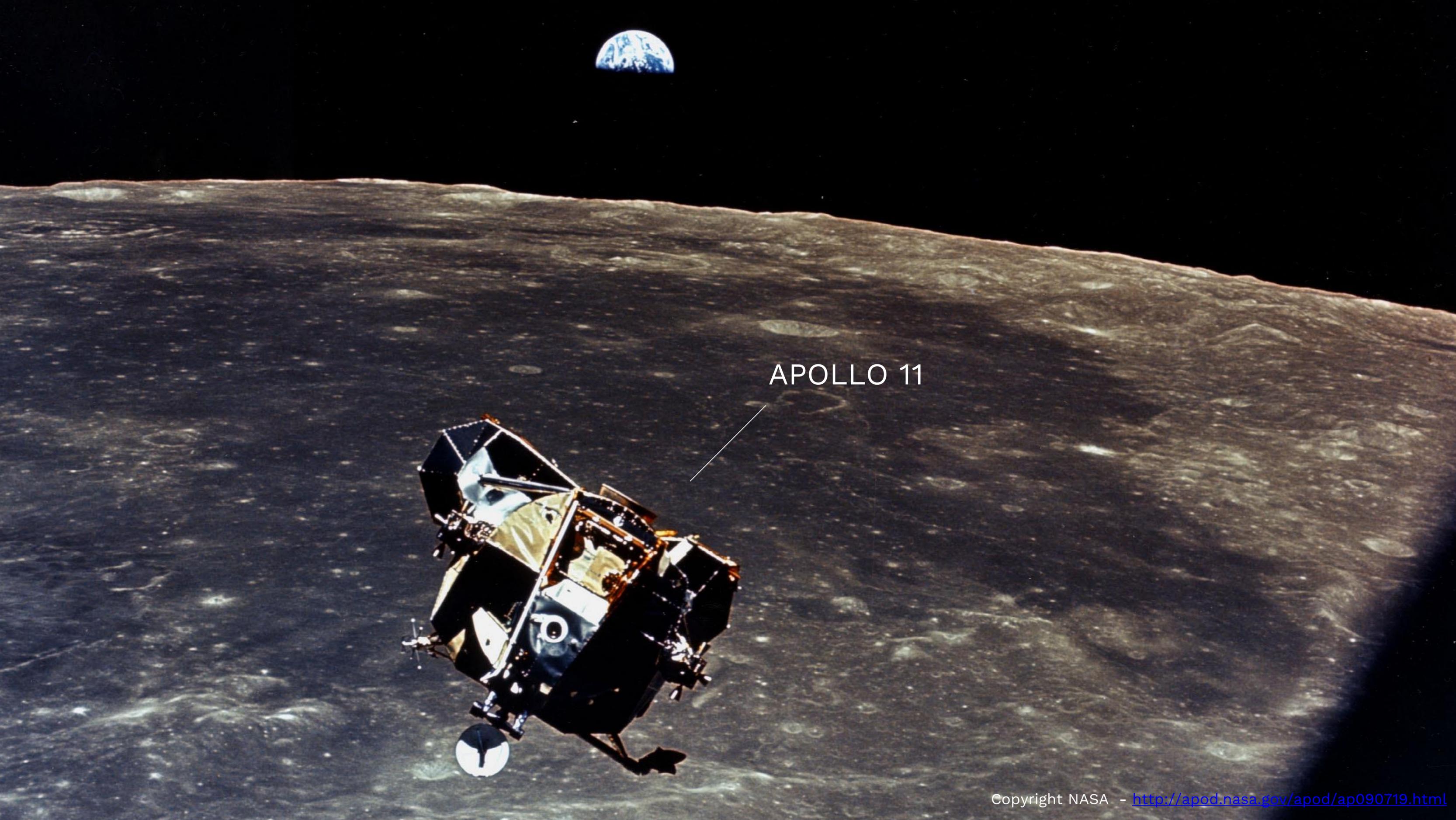


linea dell'ok



mobile

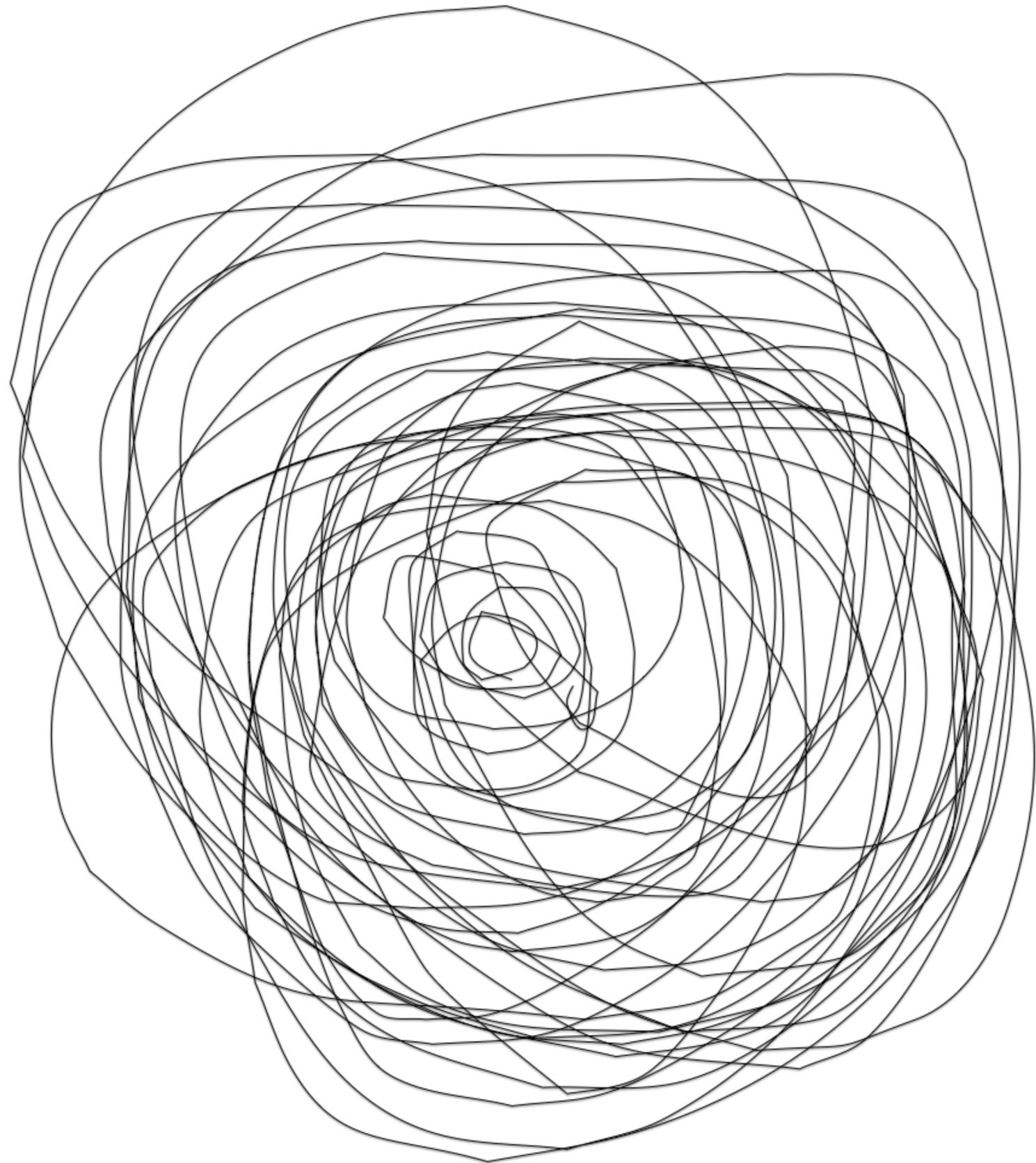
desktop



APOLLO 11

**insieme, lavorando come team**

designer, tecnici, venditori, managers,  
avvocati, analisti



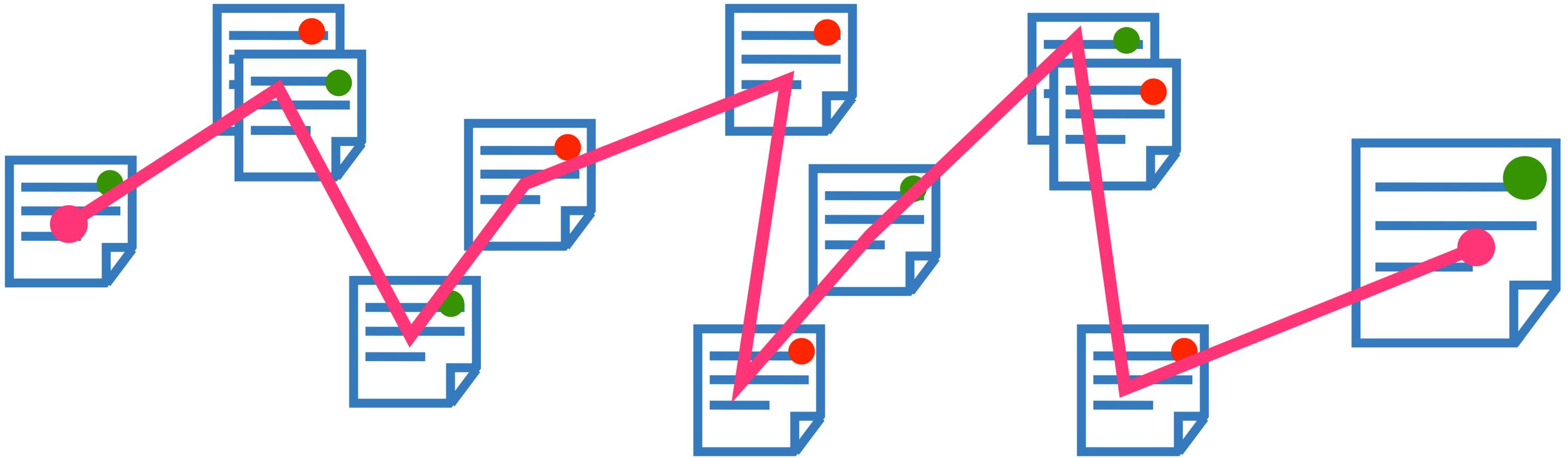


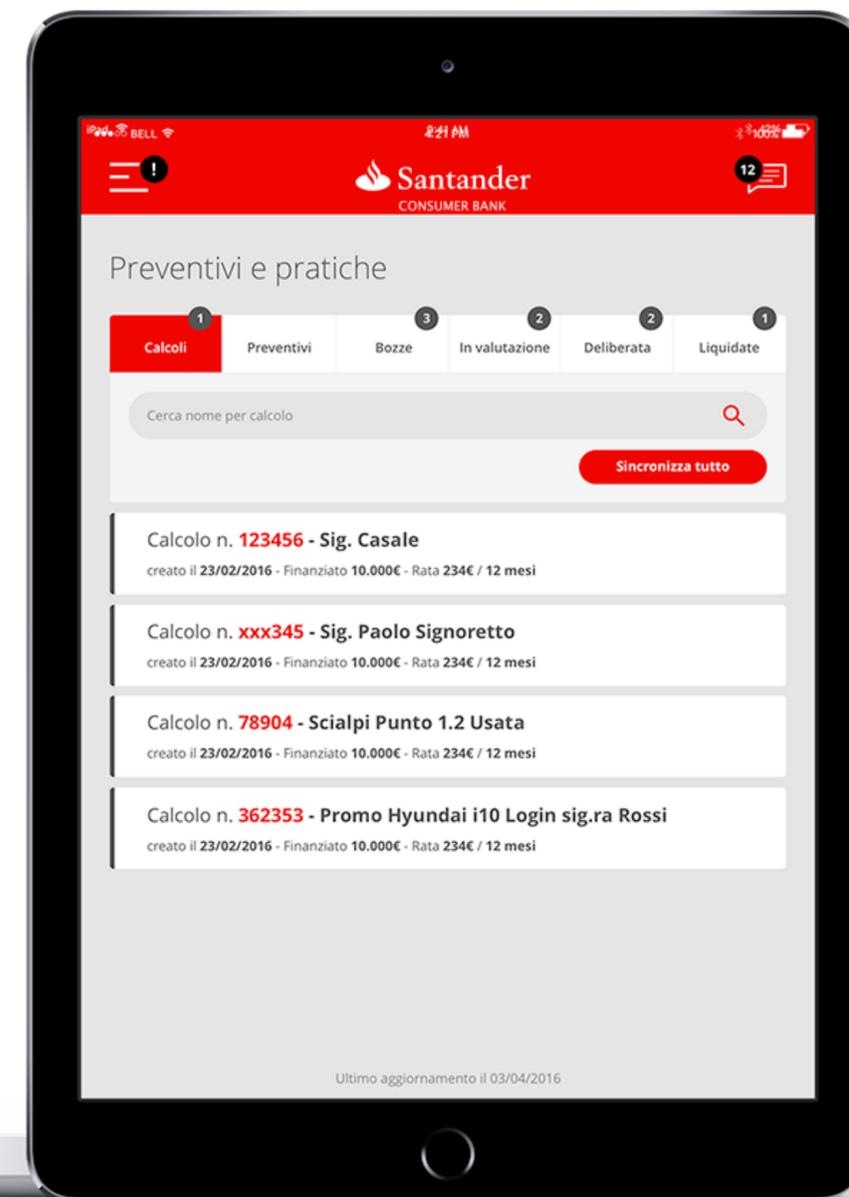
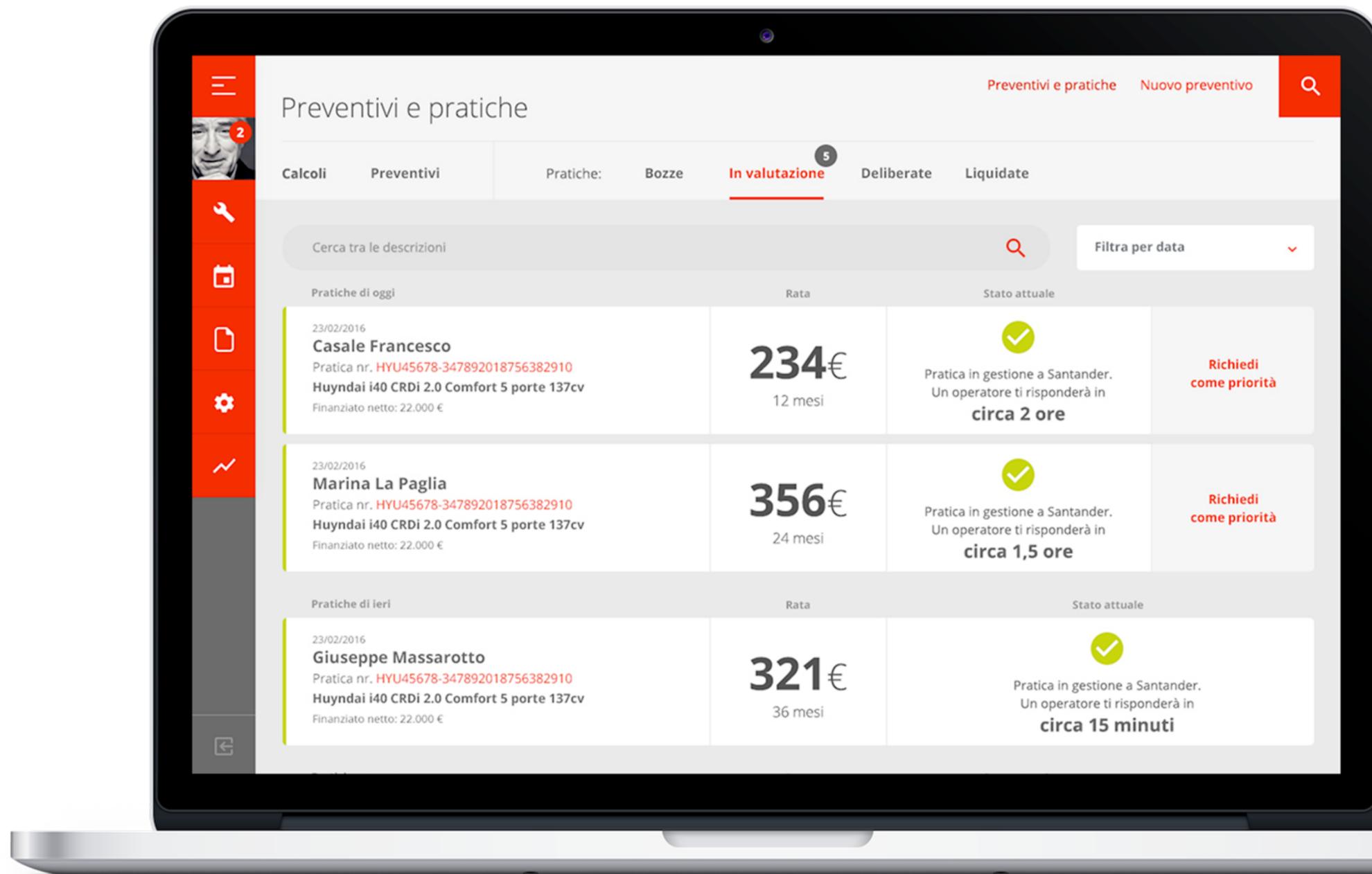


A scene from Apollo 13 - Ron Howard

**insieme abbiamo**

prodotto questo





**oggi**

vi abbiamo presentato il nostro metodo, che  
ha portato ad un ottimo prodotto

oggi  
il prodotto è “the last mile” nella  
comprensione più ampia della soluzione di  
un problema



## Francesco Casale

Head of User Experience - Intesys

[www.intesys.it](http://www.intesys.it)

via Roveggia 122 A, Verona

tel. 045 503663 - fax 045 503604

[info@intesys.it](mailto:info@intesys.it)